Results of the November 16, 2018 Test of LMU Alert Notification System
Department of Public Safety
Loyola Marymount University

Test Information
Send Time: 10:00 AM on November 16, 2018
99% of all contacts were successful.

Text Results (Completed by 10:06am)
Text Completed: 10,131
Text Not Sent: 2
Text Unsuccessful: 486*
*Text Opted-out, Pending, Invalid text phone, Intl text not enabled

Text Rate of Completion (99.8% sent by 10:05am)
10:00 AM-59%
10:01 AM-23.7%
10:02 AM-16%
10:03 AM-1%
10:05 AM-0.1%
10:06 AM -0.2%

Email Results (Completed by 10:02am)
Emails Delivered: 19,106
Emails Not Sent: 2
Emails Unsuccessful: 167*
*SPAM, Opted-out, Invalid email, Mailbox full
** Email delivery statuses will change over time as we receive updates from recipients’ servers.
Phone Voice Call Results (Completed by 10:39am)
Voice Completed: 10,377
72% Completed at 10:01 am

LiveSafe App Results
RSS (LiveSafe Push Notification): Successful

Delivery Details
Method: Push
Total Messages Sent: 2307
Delivered Successfully: 2169
Failed: 138
Not Delivered: 0